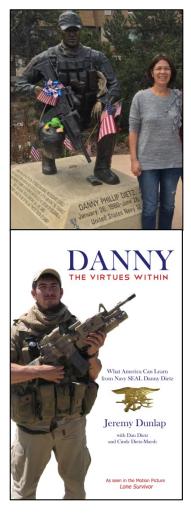


CINDY DIETZ-MARSH, GOLD STAR MOTHER DANNY DIETZ MEMORIAL FUND DANNY DIETZ LEADERSHIP & TRAINING FOUNDATION

REAL leadership lives and lasts only when we inspire and encourage others on their own personal and professional ride. Full-Throttle Leaders make us take notice. They change opinions, inspire actions, redirect thoughts and alter outcomes.

That's the mission of the Full-Throttle Leadership Team, an alliance of entrepreneurs, combat veterans, foundation executives and a Gold Star Mother dedicated to transforming your leadership efforts into a *"Force Multiplier for the Greater Good."* Their experiences in business, on the battlefield and at home will inspire you to run "wide open" alongside the people who saddle-up every day to do the work you do; whatever it may be.



Cindy Dietz-Marsh is a Gold Star Mother and Author of the book, *"Danny: The Virtues Within."* Her son, Petty Officer 2nd Class Danny Dietz was a member of the 4-Man SEAL Team memorialized in the book, *"Lone Survivor."* Their mission in June 2005, code-named Operation Red Wings, was to kill or capture a high ranking Taliban leader in the Hindu-Kush Region of Afghanistan. They position was compromised by anti-coalition sympathizers, who immediately reported their position to Taliban fighters.

During a fierce gun-battle ensued in which the SEAL Team was outnumbered and outgunned; Danny and two of his teammates on the ground were killed; as were eight more SEAL's and eight Army Night Stalkers who in a responding Chinook helicopter shot down by a rocket-propelled grenade. At the time it was worst single combat loss for in SEAL history.

To honor their Son and Brother; and all who serve and sacrifice; Cindy and her family started two non-profit organizations; <u>The Danny Dietz Leadership & Training Foundation</u>; which pairs at-risk youth with leadership role models to promote a "Team First" environment designed to create better citizens and members of the community; and the <u>Danny Dietz Memorial Fund</u>; which provides assistance and resources to a variety of veterans organizations.

Cindy and her husband, Vietnam Veteran Don Marsh, talk show host and founder of the non-profit All About Vets; travel the country together on Don's Harley-Davidson Trike speaking to individuals and organizations about the importance of service and sacrifice to one's country, family and community.

